



RAILMARK LAUNCHES INTERNATIONAL SUBSIDIARY NEWS RELEASE – (Walled Lake, MI) – July 18, 2010

On May 6, 2010 Railmark Holdings, Inc. formed **RAILMARK NEW ZEALAND LIMITED (RNZ)**, a New Zealand corporation, for the purpose of managing the Company's rail and rail logistics operations in New Zealand, Australia and South America, expected to commence in Fall 2010.

B. Allen Brown, Railmark's Chairman and CEO stated: "There is no better rail business model anywhere in the world than the one enjoyed by North America and in particular, the United States. Since the Staggers Act was passed in 1980 deregulating the U.S. rail network, America has enjoyed an unprecedented growth in rail utilization, creating jobs and industry. This rail resonance and the economic benefits created by this business model has played a tremendous role in the growth of the North American economy. Railmark is looking forward to applying these demonstrated principals to its operations and customers of its new **RAILMARK NEW ZEALAND LIMITED** subsidiary. Railmark is looking forward to delivering its retail train operations and programming and becoming an integral part of the New Zealand tourist industry.

Railmark also named James M. Collins Director, Business Development – International. Mr. Collins joined Railmark in 2008 as a consultant with specific experience in South American railroads. Mr. Collins is in charge of the Company's international rail business activities. Prior to joining the Company, Mr. Collins was the Founder and President of Alpine Associates Inc. of Crested Butte, Colorado. Mr. Collins and Railmark New Zealand Limited is now based in New Zealand.

About Our Company

RAILMARK® provides unique, cost-effective, integrated and environmentally friendly products and services to the railroad industry, rail transportation users, rail shippers, governments, port facilities and the general public, that reflects "**A NEW TRAIN OF THOUGHT.....**"®. Its principal subsidiaries are Railmark Track Works Inc. (www.railmarktrack.com), Rail Freight Solutions Inc., Rail Entertainment USA Inc. (www.rail-road.com) and Railmark New Zealand Limited (www.railmark.co.nz). For more information visit the Company's corporate website www.railmark.com.

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