



## **RAILMARK LAUNCHES TRANSIT SERVICES UNIT, NAMES RAILROAD SUPPLY INDUSTRY VETERAN LENDERMAN TO VICE PRESIDENT – SALES & MARKETING NEWS RELEASE – (Wixom, MI) – September 8, 2015**

**September 8, 2015-WIXOM MI:** Railmark Holdings Inc. announced today the creation of a business unit to supply services and products into the North American Rail Transit Markets. **RAILMARK TRANSIT SERVICES** consolidates the Company's existing product lines introduced in 2012 – (1.) biobased RAILMARK Lubrication products, (2.) RAILheat™ equipment heating technology, and (3.) passenger car parts, into one business unit headed by rail supply industry veteran Robert “Bob” Lenderman who will serve as Vice President – Sales & Marketing. Also offered through the new business unit will be the Company's passenger operations services including train operations, railcar maintenance, operations servicing, marketing, ADA passenger programs and other transit support services. Now with this focused business unit under Lenderman's leadership, Railmark plans on significantly expanding both the products and services to a growing North American transit market. This expansion will take the form of both organic growth and acquisitions.

B. Allen Brown, President & CEO of Railmark stated, “We are pleased to have Robert Lenderman join our executive management team. I have known Bob for several years now and he is very well known within our industry and is known for his professionalism and attention to customer details. In our fast pace world, rail operators look more and more to the supply side to help them identify and address solutions to making their operations safer, smoother and sustainable. Railmark's products and services are designed with this in mind and Robert and his team will provide the right kind of leadership as passenger and transit operations continue to grow in North America and around the world.”

With a career spanning over 30 years, Robert Lenderman has held a number of positions serving the country's general transportation industry. Most recently Mr. Lenderman served as National Sales Manager for JMA Railroad Supply Company, Carol Stream, Illinois. Prior to his tenure with JMA, Mr. Lenderman had been General Manager of EngineAir, Inc. of Seymour, Indiana. Mr. Lenderman's career focused on the Railroad market, Rail Transit, Transit Bus, and Highway truck as well as, on and off-highway vehicle markets. In addition to sales and sales management functions, Mr. Lenderman served as general manager of a number of manufacturing and remanufacturing companies. A life-long resident of Michigan, Mr. Lenderman grew up in the downriver Detroit area and received both a Bachelors of Business Administration (BBA) and a Masters of Business Administration (MBA) from Eastern Michigan University (EMU).

### **About Our Company**

RAILMARK® provides unique, cost-effective and environmentally-friendly products and services for the railroad industry, industrial rail transportation users and governments that reflect “**A NEW TRAIN OF THOUGHT.....®**”. Its principal subsidiaries are **Railmark Track Works Inc.**, **Rail Freight Solutions Inc.**, **Railmark Railcar Services Inc.** and **Railmark Canada Limited**. For more information visit [www.railmark.com](http://www.railmark.com).

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